

Wear Blue Day is the Friday before Father's Day

www.MensHealthDay.org

www.WearBlueFriday.org

www.MensHealthMonth.org

Post photos of your office staff *Wearing BLUE* at
#ShowUsYourBlue and **#MensHealthMonth**

Wear BLUE Day is celebrated every year on the Friday of Men's Health Week!

Wear BLUE Day is celebrated by private corporations, government agencies, sports teams, faith-based communities and individuals to show their concern for the health and wellbeing of boys and men.

Wear BLUE Day is a part of the year-round *Wear BLUE™* awareness campaign that was created by *Men's Health Network* to raise awareness about the importance of male health and to encourage men to live longer and healthier lives, and give women an opportunity to encourage them to do so. Many people take advantage of less stringent work attire policies to show their support of men's health by wearing blue.

Wear BLUE Day, Men's Health Month (June), and Men's Health Week are sponsored by Men's Health Network.



Men's Health Network is an international non-profit organization whose mission is to reach boys, men and their families with health awareness messages where they live, work, pray, and play.

To learn more about *Wear Blue™* opportunities throughout the year, and to download free posters and other materials, visit www.WearBlueForMen.com or contact:

MHW@menshealthweek.org 202-543-6461 x 101

Men's Health Month P.O. Box 77476 Washington, DC 20013 www.MensHealthMonth.org

#ShowUsYourBlue

#WearBlueDay

#MensHealthWeek

#MensHealthMonth